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Frause's Erika Schmidt Awarded Community Service Award by PR Industry Executives

SEATTLE (Jan. XX, 2010) – Erika Schmidt, APR was recently awarded the Hugh Smith Community Service Award by the Puget Sound Chapter of the Public Relations Society of America's (PRSA). PRSA is comprised of executive and professionals within the public relations industry.

Schmidt, president and COO at Frause, a communications firm with offices in Seattle and Portland, was awarded for her personal and professional service to the Seattle community. The Hugh Smith Community Service Award recognizes a Puget Sound area public relations professional who has demonstrated outstanding citizenship by contributing public relations expertise to an important community issue and/or non-profit organization(s) across the span of the candidate's career. Erika is active in many organizations including the Boys & Girls Clubs of King County and Leadership Tomorrow.

"When Erika's nomination came in, there was complete agreement from the PRSA Board that this award was meant for her. We've been impressed with Erika's commitment to the community", said Linda Farmer, APR, former Puget Sound Chapter PRSA President.

In addition to Schmidt, five other PRSA Puget Sound chapter award recipients who were recognized for their contributions, including:

- Wendy Townsend, APR, Jay Rockey Lifetime Achievement Award
- Soon Beng Yeap, Seattle University, co-Public Relations Professional of the Year
- Barry Mitzman, Seattle University, co-Public Relations Professional of the Year
- Simon Bowers, New Member of the Year
- Carrie Wiste, President's Award for Volunteerism

About the Public Relations Society of America (PRSA)

PRSA is the top public relations organization in the world headquartered in New York City. The society consists of over 31,000 PR professionals, 110 Chapters in 10 U.S. districts and 304 student chapters in colleges and universities throughout the United States and recently in Buenos Aires, Argentina.

About Frause

Communications firm, Frause provides clients with communication that works. Frause provides strategic counsel and communications services, such as public relations, marketing, research and design. With offices in Seattle and Portland, Frause is the Pacific Northwest representative in Public Relations Organization International (PROI). Details at www.frause.com.

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